

HOW TO BE AN INFLUENCE IN YOUR GENERATION



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Enlightenment Production**

Dedication

This ebook is dedicated to people who are seeking answers, for those who have been searching for the common factor for success, and for those who want to understand the principles and essence of success. The Bible is the greatest and the most successful book ever written, with thousands of books quoting it. The Scriptural principles have been used to build nations and to unearth mysteries that have been hidden since the beginning of time. This book is for you if you want a practical look at Scriptural truths. You were born to succeed, and you have been given an instruction manual, the master key for achieving success in all areas of life. Use these concepts to achieve success in your relationships, health, finances, and other areas.

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Introduction

The key to influencing others is within you. I am going to show you how to use the master key to influence others and how to overcome procrastination in yourself and others. How many people do you know who constantly put things off? I posed this question because procrastination is never the problem; it is always a symptom of a problem. And the symptom that procrastination is a problem with is anxiety. That is the real issue. Procrastination is a symptom, and not the cause of the problem, so what I am going to do is show you how to overcome procrastination yourself in yourself and in others.

Chapter One

Marketing Response

How do you persuade the clients you are selling to buy right now? How are you going to get your children to clean their rooms now? How are you going to get your teenagers to do their homework now? How do you try and convince yourself to eat the right foods that are good for you right now? How do you get your body to move in the way that will make you stronger now? That is a good question, a really good question. And once you have found the answer, you will have unlocked the master key to influence. What exactly is the secret to influencing others? People, on the other hand, are singularly motivated.

People do not have ten reasons for doing something; instead, they do it for one reason and one reason only. They do not have fifteen excuses for not doing what they do not want to do. People just act on their feelings, which is the only reason they take any action. People eat healthful foods in an endeavour to become healthier. Additionally, many work out to maintain their health rather than become lethargic and overweight. They discovered a way to compel themselves to feel or act in the desired manner. And if you can, especially if you are in business, create an environment that makes your clients want to do business with you.

Create An Environment

People only act according to their interests, never for your benefit. So, how do you get to the point where you can create an environment that causes you and the people you have been sent to serve, and the people you have been sent to serve with, to thrive and grow? How do

you create an environment that makes you want to do things that are in your best interest? Is that a good question? Okay, here is the answer: when you understand that your attitude is right, the facts do not matter. The first thing you need to realise is that you need to have the right attitude.

Chapter Two

Why Your Attitude is Important

I will explain to you exactly what I mean when I say that your attitude has to be right. Yes, this is a fact, and no matter what name you give it, it could be anything from receiving terrible news from the doctor to losing your job. This knowledge could be anything, such as losing a large sum of money in the stock market or having to declare bankruptcy. If you have the right mentality, it does not matter, because this is what happens. You either observe the facts with your eyes or with your ears, depending on how you choose to observe them. Either you see the information, or you hear it.

And then, when you see or hear that fact, you put a frame around it. And the frame you put around that fact will be in the form of a mental focus. Let me tell you something: frames create focus. If you remember nothing else, remember frames create focus. What does that mean? It means that you put a frame around a picture because you want people to focus on what is inside the frame. So, what you need to understand is that when a fact occurs, you frame it.

Because everything has a positive and a negative side, that frame has a positive and a negative side. Have you ever seen a piece of bread with only one side? I doubt it; have you ever seen a one-sided coin? No, I do not believe so. Why have not you seen a one-sided piece of paper? It is impossible for anything to exist with only one side, therefore, if something exists and has a negative aspects, it must also have a positive side. If there is something extremely positive in your life, there must also be an equally extreme negative component. Why? Because nothing is one-sided.

Chapter Three

Manufacturing Faith or Doubt

Well, you put a frame around that fact, and that frame will cause you to manufacture a belief, and that belief will manifest either as faith or as doubt, and this is the part that most people do not understand. I will say it slowly because most people have never heard of this before, faith and doubt are both forms of belief. The majority of people believe that faith is belief, and that doubt is the absence of belief. But doubt is not the absence of belief; faith is belief in the outcome you want, doubt is belief in the outcome you do not want, and when you have more belief in the outcome you do not want than in the outcome you want, you have doubt. You have both doubt and faith; both are types of belief.

Because you are focusing on the positive aspects of the fact that you have heard or seen, you manufacture this belief and faith. If you focus on the negative aspect of the fact, you will be doubtful and sad, but it was not the fact that made you happy or sad. The thing that makes you happy is not how much money you have. And it is not the lack of money that is causing your sadness. Neither the fact that you are healthy nor the fact that you are unwell causes you to be happy or depressed. It is your focus on that fact that makes you happy or sad.

Happiness

In view of the fact that you, and I, are constantly creating beliefs about what is going on outside of us. It is not what is happening outside of you that changes the situation; rather, it is what is happening inside of you as a result of how you perceive what is happening outside of you. Therefore, you have this mental focus that leads you to develop this belief. However, what is truly intriguing about that belief is that it travels rather than remaining stationary. As a result, this belief and the focus in your mind eventually make their way to your heart, where they give rise to a sensation known as feelings. This feeling drives all of your actions.

Chapter Four

Motivation

You get up early because you want to get up early, and if you do not want to get up early, guess what? You sleep in. And so, the reality that you must understand is that my motivation, your motivation, your children's motivation, your spouse's motivation, your business partners' motivation, those people with whom you negotiate in business are all motivated by their feelings, and it is interesting that when you say that you have emotions, what is emotion? Emotion is energy in motion. That is the definition of a feeling. Additionally, the feeling is the energy that propels you forward or prevents you from moving forward. So, you have the focus in your head that creates the feeling in your heart.

What parameters influence those feelings? It depends on whether you have manufactured faith or doubt; if you have manufactured faith in your mind through your focus, the feeling in your heart will be this tremendous thing called anticipation. One of the best and most valuable gifts you can ever offer yourself is anticipation. What is the anticipation? Anticipation is the enthusiasm you experience when the outcome you expect is favourable to you. I will say it again slowly: anticipation is the energy you experience when the outcome you expect is desirable to you.

What Is The Conclusion

Therefore, you get energised and unable to fall asleep when you anticipate a favourable conclusion. You gain motivation to complete the task through anticipation. But what if you only consider the negative part of the information, which leads you to create a false belief called doubt? That is going to manifest as anxiety in your heart. You need to be aware that anxiety steals your dreams. Things you want but do not have because you have created more anxiety than anticipation. The reason that people say no to you when you are making them an offer is that you create more anxiety in them than you have anticipation.

Chapter Five

Anticipation & Anxiety

And when you learn how to create more anticipation in people than you do anxiety, they will start saying yes, instead of saying no, and then you will be blown away. It will seem like it is almost weightless, this is too easy, because you started focusing on creating an arena that causes people to feel like saying yes to the things that you are offering to them. What then is anxiety? If anticipation is the energy, you feel when the outcome you expect is desirable to you, anxiety therefore, is wasting present energy on a future outcome that you do not want. Permit me to reiterate being anxious is a waste of your energy because it causes you to focus on a future that you do not want. So, you end up expecting something you do not want to happen.

And, because you are expecting a negative outcome, you have a physical reaction in your body, and that physical reaction feels, smells, looks, and tastes like fear, but it is not fear. How can you be sure it is not fear? Because fear is caution over a real and present danger, there can be no fear if there is no real and present danger. If you are playing golf in the Forest of Arden and hit your golf ball close to a snake in the bushes, I recommend that you let the snake keep the ball. That snake is a genuine and present danger.

Do Not Give In To Fear

If you are getting ready to make a sales call and you are worried that they might say no, you need to conclude the deal because you need to save your job, since you have not fulfilled your quota for the week. That is anxiety, not fear because you are conjuring up a scenario for the future that makes you feel a certain way in the present and saps your willpower to take action to prevent the undesirable scenario from occurring. Have you ever wondered why people's worries tend to manifest into reality? Because of this, when you worry about or experience anxiety, same thing different words, It robs you of the energy to take the correct action needed to keep the negative thing from happening.

So, anxiety is wasting present energy on a future outcome that is adverse to you; I advise you against it. You claim to have a procrastination problem. No, you are just expecting the thing you are putting off to do the opposite of what you want it to do. So, you do not do it. But if you can paint a clear mental picture of the outcome you want as a direct result of the thing you need to do, and you can see that as the ultimate outcome, it will happen if you can convince yourself in your heart of hearts that you will take every action in that direction.

Chapter Six

Creating The Right Environment

There is no such thing as an author with writer's block, there is just an author who expects the book not to sell. If you thought, you are going to sell a million copies next week you complete that book tonight. See, it does not matter what you apply it to, it always works. If your children believe that their life is going to get better as a direct result of doing the thing you desire them to do for their benefit, not yours, then cleaning their rooms is easy. All you have to do is to give them a reason that makes sense to them and it will cause them to feel like doing it.

Therefore, what happens is that as you begin to focus on your thoughts, those thoughts cause a feeling in your heart; when that feeling is anticipation, it gives you energy; when it is anxiety, it dampens it. Finally, the feeling in your heart spreads to your hands, and the feeling in your head the feeling in your heart creates a function in your hands. And the function in your hands when you focus on the outcome you want and have faith that gives you anticipation is called power. Not only do you have the energy and the power to do the thing, it is impossible for you not to do the thing, when you have anticipation, you get a really, really bad case of the I cannot help it.

Have you ever had a bad case where you could not help yourself? As a result, you have arrived at the point where you are looking at this fact and focusing on the positive aspect of the fact and you are manufacturing faith. It is making its way down into your heart, building up all this anticipation, and now you cannot do anything but the work that is in front of you; you are not going to distract yourself by watching a football game, or a basketball game. You are not going to fall asleep watching other people in the electronic income reducer live their dreams while you live your nightmare. Instead, you will start working on the thing that you know will help you, and you will know it will help because you will make it work. Lastly, if your heart is filled with anxiety, your actions will reflect that feeling of helplessness.

Chapter Seven

How To Be An Influence On Your Generation

And when you live a life of hopelessness, every obstacle you face appears to be bigger than you. Every challenge you face appears to be larger than you. Everything that comes your way makes you believe that it is mightier than you, better than you, stronger than you, more powerful than you, and has the ability to take anything you desire away. But when you realise you have power, when you master The Master Key of Influence, you will be able to overcome procrastination in yourself and others, and a "no" will turn to a "yes," and you will wonder where do I sign. Because you have figured out how to create an environments that compels people to feel like doing the things that are in their own best interest. That is the master key to influence.

Chapter Eight

Conclusion

Your generation and the entire world are destined to be impacted and influenced by you. Now that you are aware of how to create an environment that inspires anticipation, encourages innovation, and motivates action, you can move on with your goals. Shake the things that are susceptible to shaking so that only the things that cannot be shaken remain by the application of wisdom. The only person who can stop you from being a person of value who influences their generation and peers is you. So what are you waiting for?

About the Author



Jerry was born again at the age of twenty-one and has been working for the Lord ever since. From 2003 till 2014, Jerry served as the administrator of a Baptist church in Cricklewood, London. Following his graduation from the World of Faith Bible Institute in 2015, Jerry began his ministry as a teacher. Jerry became the head of the teen church and served as a youth pastor, mentor, and life coach after spending the following several years teaching teenagers and young people. Jerry is the creator of the online teaching ministry called the Embassy of Enlightenment, which centres on the teachings of Yeshua regarding the kingdom of God. Jerry also instructs on the kingdom of God as a non-denominator guest speaker at different churches.

Jerry, who has a passion for teaching and writing, maintains an online and social media presence and writes monthly articles on kingdom principles (The Principles of Everyday Living, www.theprinciplesoflife.com). Monday-Friday devotions called "The Word for Today" on Facebook. And Wisdom from the Kingdom is posted three times a week on Instagram. Jerry is the author of the books "Management: Yahweh's Original Plan" and "The Beauty of Singleness and Being in Love."

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